

# AER

Applied  
Ecology  
Resources



BRITISH  
ECOLOGICAL  
SOCIETY

Applied Ecology Resources is a globally accessible open resource for the management of biodiversity and the environment. Share your reports, case studies, policy documents to advance ecology around the world. Membership is open to all organisations, anywhere. Speak to us about how you can get involved.

## SHARE

Membership can enable your organisation to share their work through AER which can allow you to:

**Increase visibility of your work** – demonstrate the value of the information you produce and improve best practice.

**Raise your profile** – showcase your work and advertise your events, funding opportunities or job openings to thousands of ecologists, consultants and policy makers.

**Save time and money** – support your internal knowledge management systems and reduce the cost of creating a permanent, discoverable archive of your work.

**Become a global leader** – position yourself as a leader in open science and practice, joining organisations such as Defra, NatureScot and Canadian Centre for Evidence-Based Conservation.

## DISCOVER

Anyone can browse, read and download content on AER for free. Users can:

**Stay up to date** – discover the latest findings from leading Member organisations from around the world as well as high quality open access articles from the BES journals, including our associated journal, *Ecological Solutions and Evidence*.



*Ecological Solutions and Evidence* (ESE) is an open access journal at the heart of AER.

It publishes a unique suite of article types such as Practice Insights and Registered Reports that promote open science and provide a platform for practitioners to communicate with a broad audience.

Authors are encouraged to archive any reports or technical documents associated with their article in AER for long-term preservation and discovery.

**Set custom alerts** – create a free profile to select your topics of interest and be notified when new documents are available on the platform.

**Search using custom filters** – easily search by topic, location, organism, language or any keyword.

**Sign up to the newsletter** – stay up to date on our Members’ works, key events, opportunities, and additional resources from across the sector.

## PROGRESS

Members can access training resources to develop their organisation’s research, communication and publication skills.

These include:



**AER Live** – an online workshop series with industry leaders from around the world, reaching over 2,000 people in 110+ countries. Members can also lead a workshop to share their organisation’s expertise to the wider community.

**Evidence in Conservation Teaching** – a community-led initiative with a growing collection of free conservation teaching materials in multiple languages.

**BES Guides to Better Science** – free guides full of practical tips to promote research excellence, ideal for those embarking on a career in research or needing a useful refresher.

## BECOME A MEMBER

No matter where you are or in which language you produce your work, we accept documents in almost any language and generate a summary in English during the archiving process for effective knowledge sharing.

Membership is available at a range of tiers designed to suit all types of organisations:

Tier	Annual report	Free publications in ESE*	Advertise events	Upload documents
Platinum £10,000	✓	✓	✓	✓
Gold £5,000	✗	✓	✓	✓
Silver £1,800	✗	✗	✓	✓
Bronze £400	✗	✗	✗	✓

*\*For specific article types only. All articles must undergo usual peer review and does not guarantee acceptance for publication. Please see website for more information.*

If you would like to discuss membership options and how we can tailor it to meet your organisation’s needs, please get in touch.



# WHAT OUR MEMBERS SAY...

“Making our science and evidence **more visible and accessible to our own staff** and to a global audience will help to make evidence-based decisions that benefit the natural environment with greater ease and confidence.”

**Natural England, UK**

“AER allows us to share our learning from projects with policy makers and help others create **better informed and more sustainable approaches** to future funding challenges.”

**Field Studies Council, UK**

“It’s an **ideal solution** for government and non-government organisations alike. We hope that as many people as possible will be able to use our research, both here and around the world. It would be great to see work from Scotland **helping others to protect nature.**”

**NatureScot, UK**

## FIND US

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 [hello@appliedecologyresources.org](mailto:hello@appliedecologyresources.org)

 [www.appliedecologyresources.org](http://www.appliedecologyresources.org)

 Search “Applied Ecology Resources”

